



“Materiality” to the tune of TLC’s “Waterfalls”

HAYLEY JARICK BLENDS KARAOKE AND STORYTELLING



Hayley **SLAYs.com**

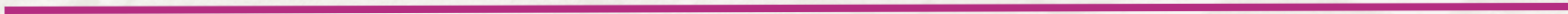
01



~~A lonely mother gazing out of her window
Staring at a son that she just can't touch
If at any time he's in a jam, she'll be by his side
But he doesn't realize he hurts her so much~~



**A lonely worker
gazing outside the business
Counting all topics that
they could impact
It could be good or bad,
'cross the value chain
And they rank them to see
where they should act**



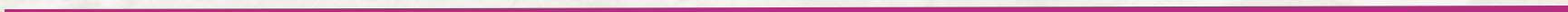
02



~~But all the praying just ain't helping at all
'Cause he can't seem to keep himself out of trouble
So he goes out and he makes his money the best way he knows how
Another body laying cold in the gutter
Listen to me~~



**There's another ranking all of the topics
Based on how they affect
enterprise value
Or cash flows, cost base, access to
capital, the cost base
Or their licence to operate in the market
Listen to me**



03



*Don't go chasing waterfalls
Please stick to the rivers and the lakes that you're used to
I know that you're gonna have it your way or nothing at all
But I think you're moving too fast*



**Don't go chasing all the wins
Please stick to the material impacts
best for you
I know that you wanna do as many
projects you can fit in
But I think you'll make less impact**



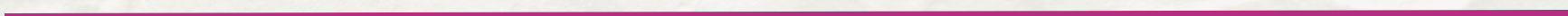
04



~~Little precious has a natural obsession
For temptation but he just can't see
She gives him loving that his body can't handle
But all he can say is baby it's good to me~~



**Step one, set your scope and
who makes decisions**
Step two, build your topic taxonomy
**Step three, gather inputs
from all your stakeholders**
And then assess topics materiality



05



~~One day he goes and takes a glimpse In the mirror
But he doesn't recognize his own face
His health is fading and he doesn't know why
Three letters took him to his final resting place
Y'all don't hear me~~



**Step five, validate and calibrate
your findings**

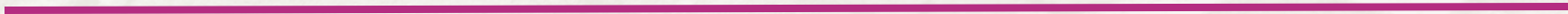
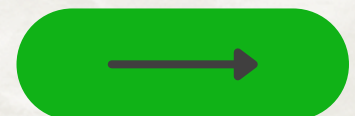
Step six, prioritise and map results

Step seven, assign owners, set KPIs

Integrate from the Board down

New is the default

Y'all should hear me



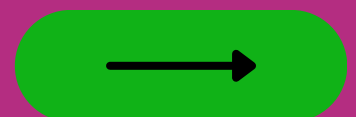
06



*Don't go chasing waterfalls
Please stick to the rivers and the lakes that you're used to
I know that you're gonna have it your way or nothing at all
But I think you're moving too fast*



**Don't go chasing all the wins
Please stick to the material impacts
best for you
I know that you wanna do as many
projects you can fit in
But I think you'll make less impact**



07



~~I seen a rainbow yesterday, but too many storms have come and gone
Leavin' a trace of not one God-given ray
Is it because my life is ten shades of gray, I pray
all ten fade away, seldom praise Him for the sunny days~~



**I seen people fall into traps,
with double materiality
Assessing and then have no plan to do it,
Just a publicity exercise for smiles, audits
fail to show trails or only asking
for friendly inputs**



08



~~And like His promise is true, only my faith can undo
The many chances I blew, to bring my life to anew
Clear blue and unconditional skies
Have dried the tears from my eyes, no more lonely cries~~



**Its value comes from its use,
dead reports are obtuse
You must keep you chain aware,
if you want them to care
Repeat the process on a cycle,
define topics is vital,
no more lonely idols**



09



~~Only, my only bleedin' hope, is for the folk who can't cope
With such an endurin' pain, that it keeps 'em in the pourin' rain
Who's to blame for tootin' caine into your own vein?
What a shame, you shoot and aim for someone else's brain~~



**Getting ahead of the antics,
this process has its critics
There are many o' a tool,
to collate all topics for the pool,
Before you shame me, be cool
I am not a fool
Its a school, this song, to learn
Not a hard and fast rule**



10



~~You claim the insane, and name this day in time
For fallin' prey to crime
I say the system got you victim to your own mind
Dreams are hopeless aspirations in hopes of comin' true
Believe in yourself, the rest is up to me and you~~



**I think its insane, we can't find a dime
For ESG time
System inertia got you victim
to your own mind
Dreams are hopeless aspirations
in hopes of comin' true
Believe in yourself,
the rest is up to me and you**



11



*Don't go chasing waterfalls
Please stick to the rivers and the lakes that you're used to
I know that you're gonna have it your way or nothing at all
But I think you're moving too fast*

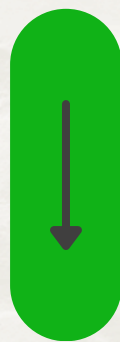


**Don't go chasing all the wins
Please stick to the material impacts
best for you
I know that you wanna do as many
projects you can fit in
But I think you'll make less impact**





**Have a request?
Hit me up in the comments
or DM me with your topic
and song challenge!**



Hayley **SLAYs.com**
